

SHOWCASE

Learning about advertising, communication & media Industry from the inside out

Through our Showcase programme we seek to help new talent break into the industry and navigate the complex landscape of entry points into our company. Showcase provides tangible learning experiences to help early talent understand our industry better, expand their network and skills and get a glimpse of our culture. Through our series of Discovery sessions, Career events, Schools Taster days and Office Insight days, Showcase provides prospective talent with the information and support they need to kickstart their careers in the industry.

If you would like to signpost your network to one of our events or you would like to offer an Insight day or Schools Taster session please speak to the Early Careers team at earlycareers@publicisgroupe.com.

The showcase offering:



Discovery Sessions
(virtual 1 hour)



Insight Days
(in person 6 hours)



Careers Events
(external)



School Taster Sessions
(in person with schools
& partners)



**PUBLICIS
GROUPE UK**



Discovery Sessions

(virtual 1 hour)

Online webinars

Hosted monthly and bookable via the Early Careers website.

The purpose of a discovery session is to showcase an overview of the best bits of Publicis Groupe UK

- It's an introduction to who we are at Publicis Groupe UK
- Outlines the different agencies, specialisms and departments
- Showcases viable routes into Publicis Groupe UK to offer clarity on which practices and roles to apply for
- Offers the opportunity for attendees to hear case studies and ask questions



Insight Days

(in person 6 hours)

Fully immersive in person events

Hosted quarterly and attendees are invited to apply following engagement with us through Discovery Sessions or other outreach activity.

The purpose of an insight day is to upskill prospective applicants and allow participants to gain a deeper knowledge of the business and experience our work culture.

- 6 hour in person session consisting of practical learning and support sessions
- Hosted at either TVC or Chancery Lane office

- In-depth explanation of who we are, what we do and the clients we work with
- Features group tasks and interview 101 practice
- Includes a chance to hear from the experts
- Includes an early careers panel where attendees can hear the experiences of our current and former execs
- When registering for any of our events, participants will be asked what type of event they want to attend, and why
- Insight days are capped at max 35 attendees
- They can be practice and or agency specific if required



Career Events

(external)

Active outreach

We offer prospective Talent opportunity to meet us at various different careers events which we attend. We invite colleagues from across different agencies to join us at these to represent their agency or practice.

- University Careers Fairs and Workshops
- National Exhibitions
- Schools Careers Fairs and workshops



School Tasters

(in person with schools & partners)

- Run in conjunction with our schools partners
- Focus on targeting schools with a highly diverse population and where social mobility is a key focus
- Offered to local schools in the boroughs surrounding our offices
- Contribute to supporting schools with Gatsby Benchmarks 5 & 6
- Providing pupils with Encounters with employers and employees
- Providing pupils with experiences of workplaces

Q&A

Publicis Showcase

How did you upskill yourself in terms of knowledge about Publicis Groupe, and the role that you were applying for?

Following the Bright Network Festival, I attended an online discovery session for Publicis Groupe and here I was able to learn more in detail about how Publicis Groupe is structured with the different practices, the agencies within those practices and the different entry level roles within each one. I realised here that this was the type of company I wanted to be a part of. I was eager to gain further knowledge on the organisation and learn more in depth about the roles available to recent graduates in each of the practices, so I attended the in-person insight day at the White City Office on the 22nd November 2023. During the insight day, I gained a further understanding about the company and roles due to the expert talks, Q&A session with the early careers panel and group tasks. It was here I realised I wanted to apply for a role in the Media Practice so following this I did further research on the Publicis website and then emailed the early careers team to enter the Talent Pool, so I would be made aware on when roles in that area were made available to apply for.

What was the recruitment process that you went through once you applied for a role at Publicis Groupe?

I took part in a virtual assessment centre for roles in Media Planning and Account Management at the Publicis Media agencies: Spark Foundry, Starcom, and Zenith. The assessment centre involved two group exercises and two 20-minute speed interviews. The group exercises involved us working in groups of 4 where we were asked to respond to two separate briefs and share our thoughts and ideas before presenting them to the assessors. The interviews focused on my understanding of roles in Media Planning as well as my past work/academic experiences and how the skills I gained there aligned with the skills and competencies the assessors were looking for within these roles. A few days following the Assessment Centre I received the good news that I had been offered a role at Spark Foundry as an Account Executive.



Mo Omer
Account Executive
